



College Recruitment Information Night

Agenda

- Finding the right school
- Contacting college coaches
- Making a highlight video
- Managing the recruitment process

Finding the right school

What to look for:

- Academic fit
- Athletic fit
- Financial fit
- Social fit

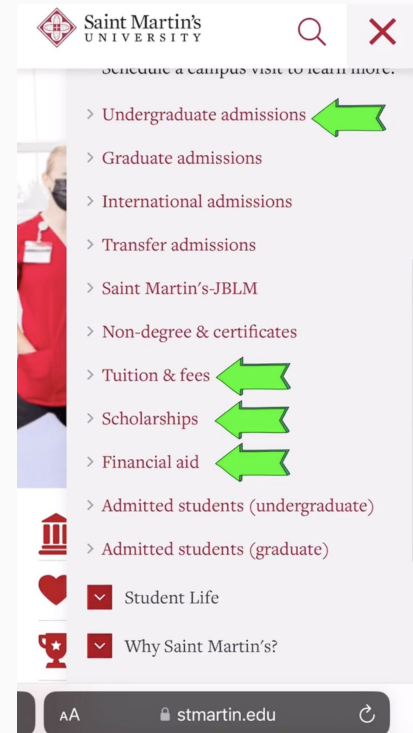
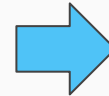
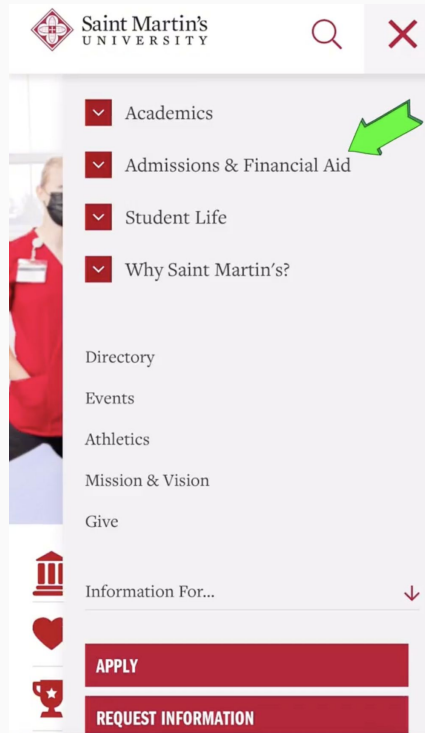
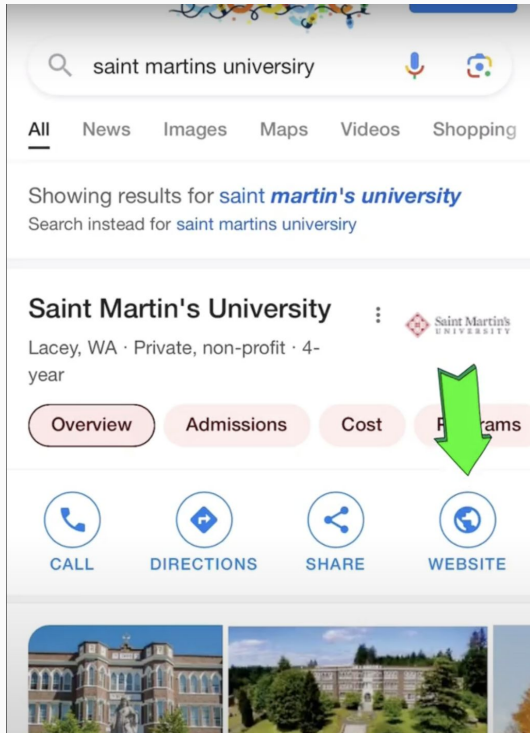
Finding the right school

What to look for:

- **Academic fit**
 - Does the school have the major I want?
 - Can I balance the major I want with my sports schedule?
- **Athletic fit**
 - What level am I a good fit for?
 - Can I contribute significantly? Am I okay with not playing right away?
 - Do I fit the style of play?
- **Financial fit**
 - What school can I afford?
 - What potential financial aid can I receive? Academic, Federal, Athletic, etc.
 - **Good Grades are very important in determining how much help you receive!**
- **Social fit**
 - Campus environment, location, size, dorms, social atmosphere

Finding the right school

How to find undergraduate major, tuition, scholarship, and financial aid information:



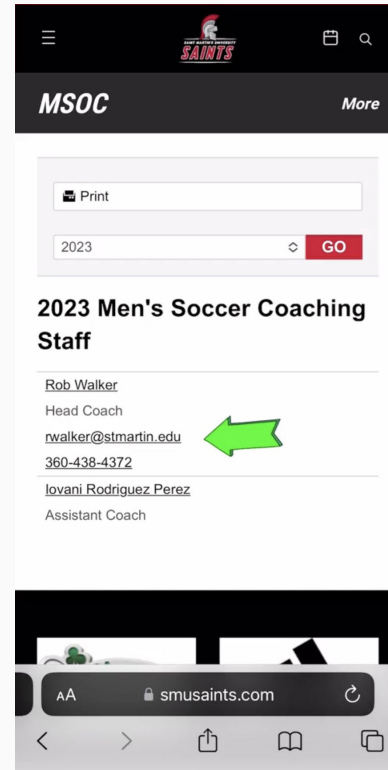
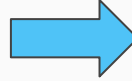
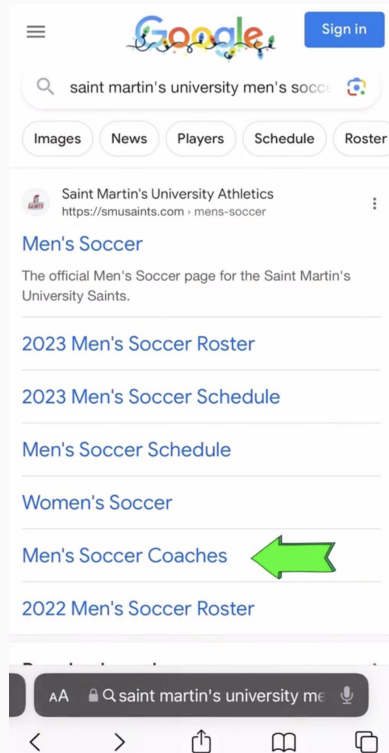
Contacting college coaches

Rules and Timelines:

- D1 and D2 – can't contact before June 15th of Sophomore year (upcoming High School Juniors)
- D3, NAIA, Junior & Community College – no restraint on when they can contact recruits
- The “higher” the division, the earlier they sign
 - D1 – by Senior Year
 - D2 – by Spring of Senior Year
 - D3, NAIA, Community & Junior College – later recruitment process, might have until the summer to commit
 - But remember, these are rough guidelines. There are always exceptions!
 - SO – Just Because You Haven't Decided By 9th or 10th Grade, does NOT mean it is too late to be recruited!

How to email college coaches

How to find a college coaches email address: Search the school's name + sports program, look for their roster or staff page



How to email college coaches

Step 1: The subject line

- College coaches want to know who you are, where you're from, and how you can contribute to their program
- Look to include as many of the following as you can:
 - Your name
 - Graduation year
 - Position(s) or event(s)
 - Location (city/state/team)
 - Following up, or attending an event
 - A standout detail. For example, GPA or impressive ACT score. Got a video attached? Let them know.

coach@university.edu

Sebastian Navarro: Defensive Midfielder, Class of 2025, 4.0 GPA, SOZO BO5, Yakima WA, Highlight Video Attached

How to email college coaches

Step 2: What to say

- **Introduction:**
 - Keep it brief, friendly and professional! Include the coach's first or last name and key recruiting details: high school, location, graduation year and sports position/event.
- **Body:**
 - Highlight what sets you apart – grades, skills, stats and any noteworthy extracurricular activities. Add a personal touch by discussing the school and program (e.g. What you want to major in, why you like the school, what you like about the team/style of play).
- **Next Steps:**
 - Set the stage for future coach communications! Let the coach know when you'll follow up and propose an action (e.g. setting up a zoom call, asking for feedback on your highlights, letting them know what tournaments you will be at)
- **Contact Information:**
 - Include your phone number, email address, social media links, etc.
- **Links and Attachments:**
 - Make sure you've attached your highlight tapes, links, and any other info you wanted to provide

How to email college coaches

Step 2: What to say

rwalker@stmartin.edu

Sebastian Navarro: Attacking Midfielder, Class of 2025, 4.0 GPA, SOZO BO5, Yakima WA, Highlight Video Attached

Dear Coach Walker,

My name is Sebastian Navarro, I am a junior at Davis High school in Yakima, WA. I play attacking mid and left wing for SOZO FC 05. I will graduate in 2025 and am really interested in playing for you at Saint Martin's University. I have a 4.0 GPA and I have scored 15 goals and have 8 assists in our last 12 games. I remember watching my friend Brian Licona play for you and I really believe my technical passing abilities would fit the team's style of play.

I am eager to learn, get better and continue my soccer career at Saint Martin's University while gaining a great education. I am interested in being a Physical Therapist and see that Saint Martin's has a great Exercise Science program.

I've attached my highlight tape, and would really appreciate any feedback you have. I will also be playing in the CFS College Showcase next weekend, I will make sure to follow up with my game schedule as soon as I receive it. I would love to set up a time to talk on the phone to discuss how I can go to your school and achieve my soccer and academic goals with your guidance. I look forward to hearing from you soon!

Thank you,

Sebastian Navarro
recruitingemail@gmail.com
(444) 444-4444

How to make a highlight video

What to include:

- Provide detailed information along with your video:
 - The first frame of the video should include your name, school, jersey number, position, graduation year and contact information.
- Include the right highlights: Start with your best, relevant to your position
- Keep your video short: Coaches will most likely only watch the first 30-90 seconds
- Make it clear what player you are: Spotlight, freeze frames
- Keep it simple: No words in music and simple edits will work.



CALAN ARMITAGE
ALL STATE NEW JERSEY GOALKEEPER

CLASS OF 2024
HEIGHT: 6'0"
WEIGHT: 170
GPA: 3.96
CLUB: PDA U19 ECRL/NL

SCHOOL: HUNTERDON CENTRAL
-STARTED VARSITY 3 YEARS
(CAPTAIN PAST JUNIOR YEAR)

-2ND ALL STATE, 2ND ALL SECTION (2X),
1ST & 2ND ALL CONFERENCE, 1ST ALL
COUNTY, 1ST ALL REGION

- GROUP 4 NORTH 2 SECTIONAL FINALIST (3X)
COUNTY TOURNAMENT WINNER (2X)
2022 CONFERENCE CHAMPS

EMAIL: CALANARMITAGERECRUITING@GMAIL.COM
PHONE #: 908-222-2222



Managing the recruitment process

What's next:

- Follow Up

- Be persistent - coaches get hundreds of emails a day, keep trying!
- Send updated game schedules and highlight videos

- Next steps

- Coaches might ask for a full game film, or your game schedule to see you in-person
- Coaches might schedule a zoom or phone call to get to know you better
 - Be ready to talk about your grades, your soccer performances, and your academic plans
- You may be invited on campus for a tryout, visit, or ID camp
- You will have to apply to the school
- You will have to apply for financial aid:
 - <https://studentaid.gov/resources/prepare-for-college/checklists>